

Data privacy policy

Our handling of your data and your rights

Information pursuant to Articles 13, 14 and 21 of the General Data Protection Regulation – GDPR

Ladies and Gentlemen,

We hereby inform you about our processing of your personal data and the claims and rights to which you are entitled according to the data protection regulations.

1. Who is responsible for data processing and who can I contact?

The responsible party in the sense of the data protection law is:

BlueSens gas sensor GmbH
Snirgelskamp 25
45699 Herten, Germany
Phone: +49 2366 / 4995 500
Fax: +49 2366 / 4995 599
Mail: info@bluesens.de

You can reach our data protection officer at:

Ulf Lappe, Attorney-at-law
Schorlemerstrasse 11
48143 Münster, Germany
lappe@bergmann-lappe.de

2. What sources and data do we use?

We process personal data that we receive from you in the course of our business relationship.

Relevant personal data are personal details (e.g. name, professional address and other professional contact data), your employer as well as data about your use of the telecommunications media that we offer (e.g. time of access to our websites, apps or newsletters, pages clicked on or entries) as well as other data comparable to the categories mentioned.

3. Why do we process your data (purpose of processing) and on what legal basis?

a) For the fulfilment of contractual obligations (Art. 6 para. 1 letter b of GDPR)

The processing of personal data (Art. 4 No. 2 GDPR) is carried out for the preparation and execution of your orders (customers) or for our purchases (suppliers).

b) Within the framework of balancing interests (Art. 6 para. 1 letter f of GDPR)

When necessary, we process your data beyond the actual performance of the contract to protect our legitimate interests.

Examples:

- Testing and optimisation of procedures for requirements analysis and direct customer contact
- Advertising or market and opinion research, insofar as you have not objected to the use of your data
- Assertion of legal claims and defence in legal disputes

c) Based on your consent (Art. 6 para. 1 letter a of GDPR)

If you have given us consent to process personal data for specific purposes, the lawfulness of this processing is based on your consent. Consent given can be revoked at any time. Please note that such revocation is only effective for the future. Any processing that took place before the revocation is not affected.

d) On the basis of legal requirements (Art. 6 para. 1 letter c of GDPR) or in the public interest (Art. 6 para. 1 letter e of GDPR)

Exceptionally, it may happen that we have to process data due to legal requirements or in the public interest (e.g. due to official requests for information).

4. Who gets my data?

Within our company, access to your data is granted to those persons who need it in order to fulfil our contractual and legal obligations.

Processors used by us (Art. 28 GDPR) may also receive data for these purposes. These include companies that deal with IT services, logistics, printing services, telecommunications, debt collection, consulting and advisory services, and sales and marketing.

5. How long will my data be stored?

As necessary, we process and store your personal data for the duration of our business relationship, which includes, for example, the initiation and execution of a contract.

In addition, we are subject to various storage and documentation obligations, which result, among other things, from the German Commercial Code (HGB) and the German Fiscal Code (AO). The periods specified there for storage or documentation are up to ten years.

Finally, the storage period is also assessed according to the statutory limitation periods, which, for example, according to §§ 195 ff. of the German Civil Code (BGB), are usually 3 years, but in certain cases can be up to thirty years.

6. Will data be transferred to a third country or to an international organisation?

A data transfer to third countries (countries outside the European Economic Area - EEA) only takes place if this is necessary for the execution of your orders.

7. What data privacy rights do I have?

Every data subject (person) has the right to information according to Art. 15 GDPR, the right to correction according to Art. 16 GDPR, the right to deletion according to Art. 17 GDPR, the right to restriction of processing according to Art. 18 GDPR and the right to data portability according to Art. 20 GDPR. The restrictions according to §§ 34 and 35 of the BDSG (German Federal Data Protection Act) apply to the right of information and the right of deletion.

In addition, there is a right of appeal to the responsible data protection supervisory authority (Art. 77 GDPR in conjunction with § 19 BDSG):

The State Commissioner for Data Privacy and Freedom of Information of North Rhine-Westphalia
Kavalleriestr. 2-4
40213 Düsseldorf, Germany
Phone: +49 211 / 38424 -0
Fax: +49 211/38424-999
E-Mail: poststelle@ldi.nrw.de

8. Information about your right to object according to Art. 21 of GDPR

a) The right to object on a case-by-case basis

You have the right to object at any time (on grounds relating to your particular situation) to the processing of personal data concerning you carried out on the basis of Article 6 para. 1 letter e of the GDPR (data processing in the public interest) and Article 6 para. 1 letter f of the GDPR (data processing on the basis of a balance of interests), including profiling based on this provision.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or if the processing serves to assert, exercise or defend legal claims.

b) The right to object to processing of data for direct marketing purposes

In individual cases, we may process your personal data in order to carry out direct advertising. You have the right to object at any time to the processing of personal data for the purposes of such advertising; this also applies to profiling, insofar as it is associated with such direct advertising.

If you object to processing for direct marketing purposes, we will no longer process your personal data for these purposes.

Sincerely, Your BlueSens Team